

2017/2018 JA Student Ambassador Program Outline

Time Frame	Event/Activity	Deliverable/Outcome
Prior to start of Program August	Implement Program to Schools and Students <ul style="list-style-type: none"> Begin Application Process 8/28/17 – 9/15/17 	<ul style="list-style-type: none"> Phone Interviews week of 9/18/17 Group Interviews week of 9/25/17 Finalize candidates 9/29/17
Month 1 September 29th 4:00 p.m. – 6:00 p.m.	Student Ambassador Orientation <ul style="list-style-type: none"> Kick-off by Marla Black, President/CEO Team Building Ice-Breaker & Student Introductions Introduction to the Program, JA, Culture, Vision/Values Program Outline and Student Expectations Meet the JA Team! 	<ul style="list-style-type: none"> Review Program Guide Complete Student Personal Profile Volunteer Opportunities at JA Choose minimum 3 events
	Prep for Hall of Fame	<ul style="list-style-type: none"> Maximum 5 Students Review Roles and Responsibilities
Month 2 October	Personal Branding <ul style="list-style-type: none"> Creating your Professional Presence Workshop <ul style="list-style-type: none"> Personal Brand and Image Business Etiquette Dress to Impress The Importance of Youth Mentorship <ul style="list-style-type: none"> Life Skills Training 	<ul style="list-style-type: none"> Increase and improve voice, body language, social and language skills Practice Activity Mentorship Assignments
Month 3 November	Understanding Philanthropy <ul style="list-style-type: none"> Why does philanthropy exist? What is distinctive about philanthropic action? 	<ul style="list-style-type: none"> Making a difference in your community Giving back to your school Meet with your Mentor
	11/2/17 – Attend Hall of Fame Gala	<ul style="list-style-type: none"> Practice Session Roles and Responsibilities Seating w/ assigned Mentor
Month 4 December	Building Your Professional Competence <ul style="list-style-type: none"> Personal Competencies <ul style="list-style-type: none"> Personal Accountability Presentation Skills Interpersonal Communication Business Competencies <ul style="list-style-type: none"> Technological Innovation and Literacy Leadership Skills 	Participants will be able to demonstrate the following skills: <ul style="list-style-type: none"> Teamwork Responsibility Decision making Leadership Trustworthiness & Ethics Results orientation

	<ul style="list-style-type: none"> ○ Strategic Imperatives ● Strategic Competencies <ul style="list-style-type: none"> ○ Global Application ○ Collaborating as One ○ Problem Solving 	<ul style="list-style-type: none"> ● Entrepreneurship Concepts <p>Quarterly Check-in with JA President/CEO, Marla Black</p>
	Operation Santa – Adopt a Family	Identify and select 1-2 schools that may have a child/family in need
Month 5 January	Job Shadow @ Qualcomm Executive Guest Speaker, Lectures	While spending a day at a business site, students are exposed to real-world of learning and technology. Students will recognize the link between academic subjects and the actual workplace skills.
Month 6 February	Professional Networking Career Success Workshop College Process, Review and Support	Support students’ personal and professional development; <ul style="list-style-type: none"> ● Build an alumni network ● Attend Networking Mixer ● Select top 5 ambassadors to attend San Diego Chamber of Commerce Meeting
Month 7 March	Public Speaking Building a Robust Power Point Presentation Create and Develop a Campus Campaign	Students will practice and be able to effectively speak and advocate at; <ul style="list-style-type: none"> ● Present at JA Company Program Competition ● Present at School ● Present at Board Meeting <p>Quarterly Check-in with JA President/CEO, Marla Black</p>
Month 8 April	Internship Opportunities within San Diego Participate and Complete 4.5 hour Finance Park Simulation	A hands-on simulation for students that teaches them to make intelligent, lifelong personal financial decisions
Month 9 May	Brainstorming Session and Best Practices Nominate a Growing Young Hero!	Implementation plan of lessons learned in program Program students vote for the top 3!
Month 10 June	Graduation Celebration Student Presentations	Final Check-in with President/CEO, Marla Black
Month 11 July	Program Debrief	Student Surveys, Mentor Surveys. Educator Surveys, Parent Feedback
Month 12 August	Complete Program Assessment	Present to Leadership Team